



## Program Benefits

- Quarterly Gold Rewards
- First Year Anniversary Bonus of \$3 per tire if minimum purchase level is achieved
- Gold Volume Bonus (Paid Quarterly. Not prorated for midyear sign ups.)
- Loyalty Promotions (Dealers are not eligible during their first 12 months on the program.)
- Engage 360 Training
- Real Performance Motivation (Spiff Program)
- Conti Points for showroom displays
- UHP Express Delivery Program
- Gold Trip

## Commitment

- Opening order of 24 units
- Minimum 500 units purchased annually

## Payout

### Quarterly Gold Rewards

ExtremeContact DW	\$8	ContiSportContact3	\$8	ContiSportContact5P/ 5	\$8
ContiSportContact2	\$8	CrossContact UHP	\$8	ExtremeContact DWS	\$6
PureContact	\$5	Cross Contact LX20	\$5	Continental Winter Other	\$4
ProContact w/ EcoPlus	\$4	Conti ProContact	\$2	Grabber	\$6
G-MAX AS-03	\$4	Grabber HTS	\$3	Grabber AT2	\$3
Altimax RT	\$2	Altimax HP	\$2	Altimax Arctic	\$2

### Gold Volume Bonus

Standard Level	800 – 1,299 units annually	\$2 per tire
Select Level	1,300 – 1,999 units annually	\$3 per tire
Elite Level	2,000+ units annually	\$4 per tire

- Paid via direct deposit directly from Continental
- Volume Bonus unit requirements includes all Continental and General brand tires

