

Website Pricing Guide

Standard Package

- Customized website with a maximum of 10 unique pages
- Mobile friendly landing page with dealer's store information
- No integration with K&M Tire's database
- SEO Optimized

\$250 One time set-up with \$100 monthly fee.

\$1,450 first year/\$1,200 annually afterwards

Premium Package

- Customized website with a maximum of 10 unique pages
- Mobile friendly website to compliment full website
- Integration with K&M Tire database for tire search
- Shopping Cart / Order Processing (orders handled by dealer)
- SEO Optimized

\$500 One time set-up with \$150 monthly fee.

\$2,300 first year/\$1,800 annually afterwards

Additional Notes

- Renewable one-year contracts.
- Full website re-design will be allowed **ONLY ONCE** during the life of the website for no charge.
- All subsequent complete website re-designs will cost a one-time fee of \$750.00.
- Available to all Mr. Tire / Big 3 Tire Dealers only (to start).
- K&M Tire will host the sites. However, customer is responsible for the cost associated with customized domain names, if they choose.
- Any customized development of additional pages beyond the scope of the dealership such as, Facebook linking, etc. will be assessed a \$100 one-time fee.

Examples can be found at:

mrtireoutlet.com • big3tire.com • cpi.mrtireoutlet.com • kmtire.com/dummy/rice



For more information about this program
or any other Mr. Tire / Big 3 Tire service, please contact your Outside Sales Rep