Continental

GOLD RETAILER PROGRAM

Program Rewards

- Quarterly Gold Rewards
- Volume Bonus (Paid Quarterly. Not prorated for midyear sign ups.)
- Quarterly Promotions
- Contilink.com program website
- Engage 360 Training
- Real Performance Motivation (Spiff Program)
- Conti Points for showroom displays
- UHP Express Delivery Program
- Gold Trip

Commitment

- Opening order of 24 units
- Minimum 400 units purchased annually

Payout

QUARTERLY GOLD REWARDS

ContiSportContact 5P/5	$8	ContiSportContact 3	$8	ContiSportContact 2	$8
CrossContact UHP	$8	CrossContact LX20	$7	ExtremeContact DWS	$7
ExtremeContact DW	$7	ProContact with EcoPlus Tech	$7	PureContact	$7
TrueContact	$7	ExtremeWinterContact	$3	Conti ProContact	$2
G-Max AS-03	$5	Grabber	$5	Grabber AT2	$5
Grabber HTS	$5	Altimax RT43	$3	Altimax HP	$2

GOLD VOLUME BONUS

Express Level	400 – 799 units annually	$2 per tire
Standard Level	800 – 1,299 units annually	$3 per tire
Select Level	1,300 – 1,999 units annually	$3.50 per tire
Elite Level	2,000+ units annually	$4.00 per tire

- Paid via direct deposit directly from Continental
- Volume Bonus unit requirements includes all Continental and General brand tires

K&M TIRE